New bonus earring stand See page 3!



## Jewellery display bust for necklaces - template

As the craft fair season approached, I wanted some new ways of displaying my jewellery pieces - and no doubt typical of most of us crafters, I didn't have what you might call a budget. I was going to have to make do with items I had to hand and a bit of effort.

Luckily I'm a hoarder, so I always have lots of card and papers to hand that I collect over time - you know the sort - too good to throw away and might come in useful some day, so you save it, just in case. I also regularly visit a paper mill shop and cannot resist new materials either.



I worked out this shape as a quick and easy display bust for necklaces - I initially made it in card by gradually modifying the shape to overcome the various problems - my template is based on an initial scan of my prototype. You can get 2 from an A4 sheet of card and they're light and easy to store - they stack cupped inside each other. In fact, if you fix the sides using punched holes and paper fasteners, you could dis-assemble them after use and store them flat for an even greater space saving.

If you print the template sheet initially on thick white A4 paper or card and cut around the grey shape, it will give you a template you can draw around with pencil onto your thick card for your finished display. US users may need to reduce the width a little to fit 2 on letter sized paper. You don't need to mark the score lines, it becomes obvious that they line up with corners in your cut shape.

#### **Variations:**

You can also lift the grey template shape from the document as an isolated graphic and by putting this into graphic software, you can re-size if you want to have a different size. If you want a wider bust more suitable for choker style necklaces, to get the right curvature, draw round one side of the template on your card, then move it to the desired width before drawing round the second side - ensuring that they're level top to bottom. I have also cut many with a square top (without the necklace 'shoulders') and punched pairs of holes in rows, for earring displays too.

The finished card doesn't need to be very heavy, the shape is quite stable once assembled and probably the main determining factor will be weight - use heavier materials - or I put weights in the bottom - for outdoor fairs - if wind may be a factor. For indoor fairs I use blutak to anchor the busts to my display where necessary - if there's a draft or where people move past.







You are welcome to make busts for your own personal use at craft fairs etc., but you cannot make them to sell. If you want to pass the template to others, please refer them to the original source to ensure that they get the latest version:

#### http://boojewels.blogspot.com/

© Copyright on this design remains with Boo's Jewellery and you cannot modify it or publish your own version of it. It is provided free to use on this basis. I reserve the right to offer it for sale at a later date.

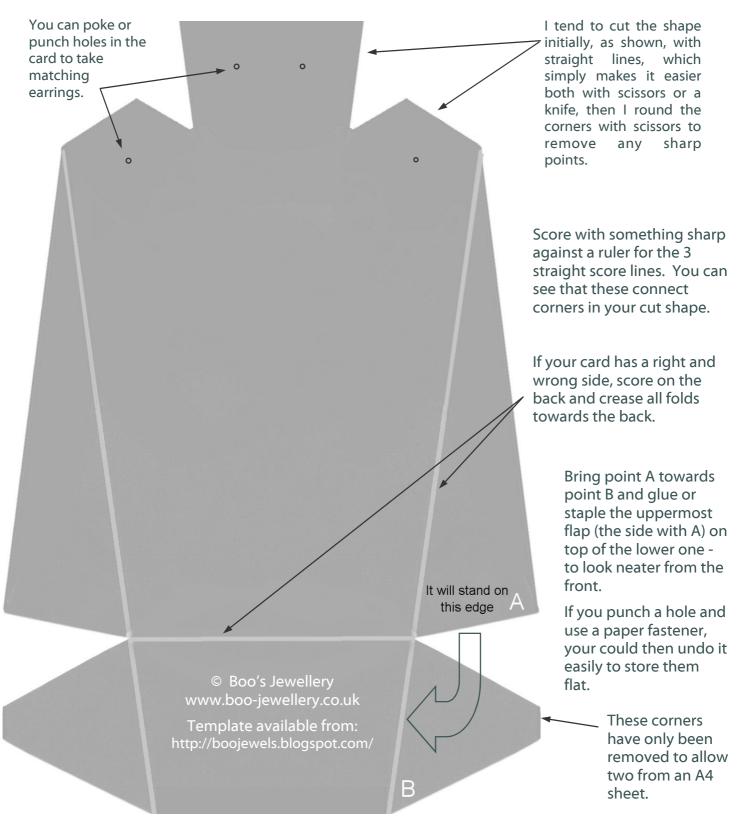
The shape of the sides was later modified (from left photo) to make the bust more stable for heavier pieces, where the top may have bent backwards under the weight.

### Necklace display bust template

# Boo's Jewellery

Print this page onto heavy white A4 paper or light card and cut around the grey shape, this will give you a template you can place onto your chosen finished bust card and draw around with a pencil. The card you use for your finished display busts does not need to be that heavy, the shape is pretty stable as it is.

You can get two, side by side, from an A4 piece of card. The grey shape, when printed, should measure 210mm tall, which will give rise to a finished form which stands 155 mm (6") high. US users may need to modify the size slightly when printing, to get 2 from letter sized paper.





### Bonus small earring display template

Over recent events, I've gradually moved away from having earrings on communal displays with lots of items together. Observing customers, they do like to pick them up to look more closely - or to put a few different items together for comparison, when making a selection.

I found that I sold more pairs of earrings on the individual free-standing cards - or on pierced cards inside gift boxes - that they can pick up and look at - without the potential discomfort of handling the product directly, which they might consider impolite.

I therefore developed this smaller display card shape to take a single pair of earrings. It isn't just a smaller version of the larger necklace stand, the angles needed some attention and the ratio of base to height is different. The smaller stands angle back rather more and after some trial and error, I have found that this shape works reliably and have now used it successfully at several events with real customers.



#### You should get 6 from one sheet of card stock:

Print this page onto heavy white A4 paper or light card and cut around the grey shape, this will give you a template you can place onto your chosen finished bust card and draw around with a

pencil. The card you use for your finished display pieces does not need to be that heavy, the shape is pretty

Punch holes where required.

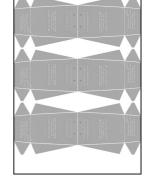
Round corners after scoring to prevent sharp points.

Small stand for a single pair of earrings. Print 105mm or 4" tall It stands 75mm (3") tall

Please note:
This score line is not straight through - it is angled slightly

heavy, the shape is pretty stable as it is.

You should be able to get 6 from an A4 piece of card - the template is half the width of A4 paper tall - as approximated in the diagram to the right. You have plenty of space within the long dimension, but if it's too tight width-wise, print the



template slightly smaller to maximise paper use. The grey shape, when printed, should measure 105mm (4") tall (A4 paper is 210mm wide), which will give rise to a finished earring display which stands 75 mm (3") high.

US users may need to modify the size slightly when printing onto letter sized paper - although I think it will still allow 6 per sheet at this size.

I tend to cut the shape initially, as shown, with straight lines, for ease of cutting, then I round the top corners with scissors to remove any sharp points. I then punch two small holes, approximately where shown, to hang the earrings.